

Welcome to Oudijk Gerbera

Oudijk Gerbera is the ultimate gerbera specialist. From our location in Moerkapelle, we've been providing our customers with **premium** products for over 45 years. Our customers' vision comes first, and our work is always solution oriented. At Oudijk Gerbera there are many possibilities when it comes to assortment, mixes, and packaging. Are you **curious** about how the crop grows? Come and have a look in the greenhouse, and we'll have a chat over a cup of coffee. **For our most recent developments**, visit us on social media via Facebook, Instagram, LinkedIn or our newsletter.

Discover our latest **sustainability** initiatives!

In our newest video, we take you behind the scenes of our nursery and show you how we are committed to sustainability. See how we use innovative techniques and an eco-conscious approach to grow beautiful gerberas while reducing our ecological footprint.

What you can **Expect**

By using smart technologies, we minimize our energy consumption. With advanced systems, we reuse water and reduce waste. We opt for natural solutions to keep our flowers healthy without harming the environment.

Watch **our** video

Experience how nature and innovation come together at Oudijk Gerbera. Scan the QR code or visit our website to watch the video and learn more about our sustainable practices.



Working **together** for a sustainable future

At Oudijk Gerbera, sustainability is at the heart of everything we do. Together, we make a difference for a greener and **healthier** world.



oudijkgerbera

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decorumplantsflowers

Want to know everything about our **premium brand** Decorum?



The *Beauty* of Color

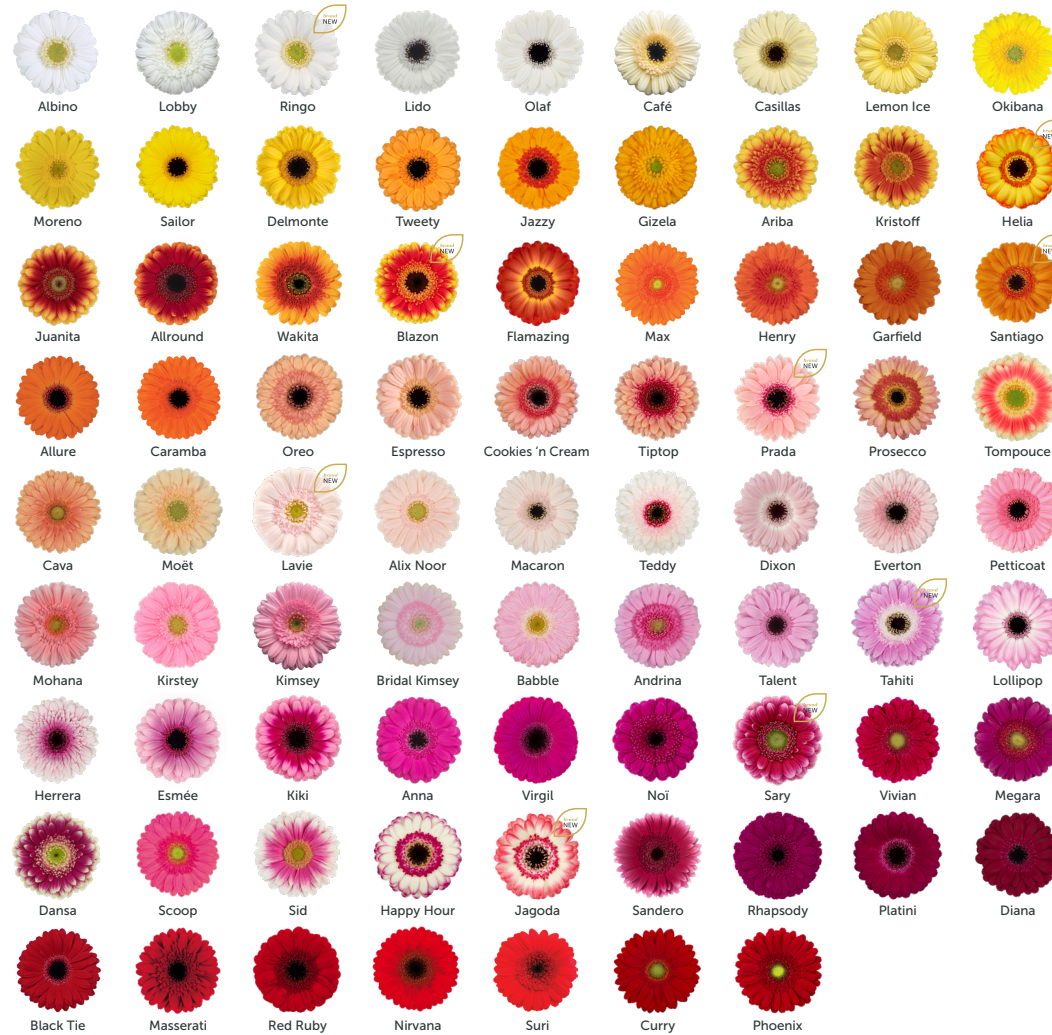
Discover Gerbera

Decorum

PLANTS & FLOWERS



Gerbera assortment 2026/2027



Pomponi® assortment 2026/2027



Packaging

Our Germinis are available in a variety of packaging: diamond | box | in water | in water with sleeve. Do you need something special? Get in touch with us about the possibilities and our customisation services.

Mixes

We offer a wide range of mixes available in boxes, diamond packaging, and in water—with or without a sleeve.

Decorum

Decorum is the premium brand of more than fifty Dutch growers. All are family businesses, mainly third or fourth generation growers. These growers work together to create a strong brand that stands for quality, innovation and sustainability. This brand is Decorum. With hundreds of innovations yearly, Decorum's assortment continuously varies and is always exciting! The growers of Decorum are investing in sustainability. Daily, the growers are working hard to make this world a better place, from projects that contain natural energy sources to the most advanced growing techniques. Reduced use of plastic and lowering our carbon footprint are central to our sustainability goals.

It speaks for itself that only the best plants and flowers are selected for the Decorum brand. Like you, our growers have a great passion for plants and flowers!

The Decorum quality label is our promise that all of our products are of premium quality with a longer lifespan.